



POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

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Website: www.pdexcil.org | **CIN NO.** U74999MH1995NPL092486 | **GSTIN No:** 27AAATP0271E1ZV

पावरलूम विकास तथा निर्यात सम्वर्धन परिषद्

PDEXCIL MUM/IITExpo Colombo 2026/2025-26/400

Date:21.02.2026

CALL FOR QUOTATION

Powerloom Development & Export Promotion Council (PDEXCIL), has been set up by the Ministry of Textiles, Government of India. PDEXCIL is working for the development of powerloom industry of India and promotion of export of powerloom products through its various activities. For this objective the council organizes domestic and international trade events to give visibility and direct platform to Indian textile manufacturers/traders for promoting export.

PDEXCIL propose to organize Exhibition cum buyer seller meet in Colombo, Sri Lanka during May 2026 wherein manufacturers/Suppliers of textiles from India will exhibit/display their products and buyers/importers from Sri Lanka visit the Exhibition and interact with exhibitors for trade activities. In this regard, PDEXCIL invites quotation for required infrastructure and promotional activities **in an appropriate hotel banquet hall or other suitable venue** for organizing the said exhibition/event successfully.

The organizing agency should quote their competitive rates for infrastructure, publicity, buyer promotion, coordination and other related activities for the said exhibition/event as per the details indicated in enclosed format (**Annexure-I**) **at the earliest but not later than 03.03.2026 through email on pdexcilmumbai@gmail.com**

MAHESH N. SANIL
EXECUTIVE DIRECTOR

Regional Offices

Erode: Basement No 1, Texvalley Main Mall Building, Gangapuram Post, Erode- 638 102, Tamil Nadu | **E-mail:** pdexcilia@gmail.com | **Tel Phone:** + 91 87785 82591

New Delhi: Flat No 511, 5th Floor, Indra Prakash Building, Plot No. 21, Barakhamba Road, New Delhi - 110 001 | **E-mail:** pdexcilrodelhi@gmail.com | **Tel Phone:** + 91 (11) 4305 3536

Format for indicating infrastructure and other related activities for quotation

Name, address & contact details of hotel (Venue for Exhibition) in Colombo, Sri Lanka (Star/Suitability of the Hotel for the exhibition may also be indicated in details:-

Proposed dates (available in the venue): ___ May 2026 to ___ May 2026 (3 Days)

Sr. No.	Details of Infrastructure/ Activities	Unit rate	Total rate	Remarks, if any
1.	Banquet Hall			
2.	50-60 standard Booths of 9 sq.mtr having 3 Chair, Carpet, 1 Reception Table, 1 Round Table, 3-Spot Lights, 1-5 AMP, Power Socket, 3 Fabrics, Garment Hanger/Shelf, Fascia Board, Dustbin and general accessories as provided under Shell scheme			
3.	Network meeting followed by dinner for about 150 persons			
4.	B2B meeting arrangement in event hall			
5.	Registration arrangements			
6.	Logistic arrangements for exhibition and car arrangements for delegates			
7.	Working lunch for about 110 Pax. for 3 days of event			
8.	Water Bottle/ Tea / Cookies for 3 days of event for exhibitor and visitors			
9.	Designing-Newspaper Advertisements			
10.	News paper advertisement in English for 2 days i.e, previous day and 1 st day of event and 2 local newspaper on previous day of event.			
11.	Designing and publishing advertisements in local magazines, newsletters of textiles for			

	promotion of buyers (Specify the magazine with readership details etc.)			
12.	Designing & Printing Leaflets (1000 nos), Exhibitor Badges (approx.100-150 nos), Buyers badges (approx..400-500 nos), organizer badges, Exhibitor Profile/Catalogue (approx..350-400 nos.), Buyers Kit (approx..350-400 nos)			
13.	04 Color – 3’ X 2’ Poster – Printing / Pasting / Designing – (Standee)			
14.	Forwarding invitation to all Garment manufacturers/ Local importers & wholesale Dealers/Trade Association. etc (3000 nos) by post or person delivery			
15.	E-mail/invitation, text messages, social media posting and all such activity for Buyer promotions in Sri Lanka			
16.	Appropriate branding such as Banners & Hoarding/LED Screen at venue site of about 20’ X 15’ or suitable size.			
17.	Directional Boards / Floor Plan in hotel/exhibition Centre.			
18.	Inauguration arrangements (Anchor, Sound System, Welcome arrangement, bouquets & Garlands, Comparer, Backdrop, Oil Lamp with 7 sitting arrangement, Podium, Ribbon Cutting etc)			
19.	Tea arrangement for Guests and others before/during inauguration for 50 persons			
20.	High-Tea arrangement for Guests and others after inauguration for approx..10-20 persons			
21.	Media Coordination & Coverage of opening ceremony			
22.	Photography coverage for 3 days &Video			

	coverage on first day of event			
23.	100 nos Designing and printing of Memento/certificate to exhibitors			
24.	Approval, license from competent authority if required for conducting event			
25.	Organising Fashion Show during the event days.			
26.	Any other arrangements (may suggest) as required for the successful organizing of the event–details (if rate quoted)			
	TOTAL			

We submit the above rates/quotations for consideration of the PDEXCIL for organizing the said event in Colombo, Sri Lanka.

- a) Signature of Authorized person:
- b) Name of the authorized person:
- c) Designation:
- d) Full Address of the Company in India and Sri Lanka:
- e) Contact numbers/Phone no. /Mobile no.:
- f) E-mail Address:
- g) Website:

Our company is engaged in organizing such events. The details of events/exhibitions organized by our company in Sri Lanka during last three years are as under:

Sr. No.	Full Address/Details of Venue	Period of exhibition	Details of Products exhibited	Number of Stalls	Name of the organization for which events were organized